

FareShare

Annual Report 2010



## Board members 2009/10

President	David Harris
Vice-President	Sandra Dudakov
Treasurer	Julie Smith
Secretary	Annette Chaitman
Board member	Philip Brass
Board member	Toni Hetherington

## Stepping down

Past Vice-President	Steven Kolt
Past Secretary	Lynda Court

## Staff

Marcus Godinho	CEO
Kellie Watson	Production Manager
Jocelyn Munro	Sous Chef
Rosemary Kelly	Volunteer and Pro Bono Coordinator
Chris Scott	Food Donations and Logistics Manager
Bruce Blake	Driver
Dennis Lester	Driver
Rob McMurrich	Driver
Sally Seckin	Agencies and Fundraising Manager



## Our Vision

A society where food is not wasted and hunger is minimised

## Our Mission

Rescue food that would otherwise be wasted

Produce and distribute food to people in need

Raise awareness about food insecurity and the value of food rescue

## Our Guiding Principles

Compassion Practicality Sustainability



## Another year in the life of FareShare

### **We have had a very good year.**

Good for us is measured by the support we provide to local charities in our community and the people who depend upon them.

It is measured by the public response to our message about the need for more responsible management of food.

It is also measured by the strength of the partnerships we build with those we support and those who support us.

This year we want to recognise the power of FareShare's partnerships. They ensure that every year is a good year for the FareShare community.

# About FareShare

FareShare is a not-for-profit organisation that prepares meals for hungry and homeless Victorians.

FareShare collects or 'rescues' quality surplus food that would otherwise be wasted from a broad network of businesses. We use this to prepare meals in our own kitchen and then distribute them at no cost to a large number of charities. Some food is also redistributed directly to agencies.

FareShare was formerly known as One Umbrella. We started in 2001 thanks to the foresight and commitment of people concerned not only about the waste of food but also the alarming rise in the number of people who could not afford enough food to eat each day.

Shortly after beginning we worked with the Law Institute of Victoria to campaign for new laws to enable the collection and reuse of food for charitable purposes. In 2002 our lobbying resulted in Australia's first "Good Samaritan" law which protects businesses that donate food from potential legal action.

In nine years our operation has grown substantially.

We now operate five vans to collect food from wholesalers, manufacturers and supermarkets, farmers and other businesses. This food is taken to our purpose built kitchen in the Melbourne suburb of Abbotsford.

Two experienced and highly qualified food professionals assess the volume and variety of food, the skill of volunteers and the community need. They then schedule the preparation of meals.

FareShare's success has been built on its ability to harness a growing number of quality food suppliers and volunteers. It has also been built through the financial support of individual, philanthropic, small business and corporate benefactors and sponsors.

In 2009/10 FareShare cooked an average of 38,000 meals a month for community service organisations meeting the needs of the hungry and homeless. We did this with an emphasis on high quality, nutrition and cost efficiency.

Another 342,000kg of food was collected and distributed directly to charities without cooking - the equivalent of a further 57,000 meals a month. In all, we distributed more than one million free meals to charities during the year.

In 2009/10 we cooked and distributed meals at a cost to us of 50 cents each. Our aim is to maintain the quality of our food, increase the number of meals we supply and maintain the cost to the point where we provide 20 meals at a cost of \$10.

At FareShare we believe we have a responsibility to raise community awareness about the issues of food insecurity, food waste and food rescue. We also want to work with local charities to build their capacity to collect, store and distribute food.

To assist us in these two areas, we have joined Leader Community Newspapers in a partnership to start Feed Melbourne. This has been a highly successful project and has already raised over \$400,000 for local charities and their programs. Importantly, the partnership has also increased community awareness about food rescue and related issues.

We are building a unique not-for-profit organisation that aims to reshape the way people think about the use of food.

Food is the most basic requirement of any person. Most have too much and many waste it. Others do not have enough – and need more of it. FareShare seeks to restore the balance.

# Using the power of partnerships



# President's Report

The quality of a not-for-profit organisation depends on the quality and enduring nature of its partnerships.

Using that measure – FareShare is a high quality organisation. Our history is one of success built on a firm foundation of partnerships.

To be successful, partners need to have mutual respect. They need to both give and gain from a relationship. They need to share interests, have common causes and be prepared to enjoy wins and accept losses.

FareShare is fortunate because our partnerships provide concrete benefits such as food for the needy in the communities we service. FareShare's partnerships also provide benefits that are not material. They add to what is often called Australia's stock of social capital – the level of community engagement, volunteerism and empathy that distinguishes civil societies from those with less regard for the interests of their citizens.

An example is FareShare's growing reputation as an advocate for the better management of food and a leader in the reduction in food waste.

This advocacy and leadership has attracted partners such as Woolworths and Leader Community Newspapers. It has seen FareShare called upon to be a key supporter for major community events such as the Homeless World Cup in Victoria.

It has also resulted in FareShare gaining an extraordinary number of volunteers: retirees with valuable skills, time and energy; small business owners who see an opportunity to apply their expertise or products to an effective community organisation; and young professionals who sense the need to balance corporate success with community engagement.

This has been very pleasing for us because it enables us to build on the longstanding financial support of our philanthropic partners. Particular thanks to the:

- Jeffrey Markoff and Yumi Sugiyama; the Garry White, Ian Potter and Myer Foundations; and three anonymous families for generous donations and grants to help cover kitchen operating costs
- Campbell Edwards Trust, Besen Family Foundation and a small group of very giving anonymous donors for a variety of support including the funding of new vans and drivers
- Pratt Foundation, Groove Train, the Lord Mayor's Charitable Foundation and Woolworths for their very generous support towards Feed Melbourne
- Jack and Ethel Goldin Foundation, Peter and Lyndy White Foundation, Jack Brockhoff Foundation and Collier Charitable Fund for assistance in establishing our Abbotsford kitchen

Financial support needs to be prudently used and effectively managed. For that, FareShare relies on its most important partners – our dedicated and highly capable staff. On behalf of the Board, many thanks to Marcus, Kellie, Joss, Rosie, Chris, Rob, Bruce, Dennis and Sally.

Looking ahead, FareShare's resilience and the quality of its partnerships will continue to be tested. Australia is recovering well from the global financial crisis and the most pressing need seems to be to constrain growth and control inflation. That should be good for the majority of Australians.

Yet there will be many others who find it hard to keep pace with rising costs and debts or who are simply not part of the growing economy.

In regards to food relief and the environment, FareShare is well placed as a services provider and advocate.

**David Harris**  
President

# Group thinking to tackle food challenges



# CEO's Report

Australia is well known for the contrasts in its geography and climate. These make Australia unique and attractive.

There are other contrasts that are less appealing.

Australia is one of the world's strongest and most rapidly growing economies. Yet this year two million Australians will access food relief services.

While millions of Australians struggle to afford three meals a day – three million tonnes of food are sent to garbage tips each year. That is the equivalent of 100,000 supermarkets full of food.

These are the contrasts and challenges that FareShare and its partners tackle each year.

We provide food to more than 160 charities and relief agencies. These are our partners, responsible for the direct distribution of our meals to those in need.

One of our challenges is to ensure we can efficiently service the growth in demand for the meals we cook. Management consulting firm Right Lane has helped us, pro bono, to develop a comprehensive questionnaire which our staff and volunteers, along with those from VicRelief Foodbank and SecondBite, are using with over 100 charities across Melbourne. The aim is to understand how much food is required and the ability of various agencies to manage the demand.

The interest in food rescue and the availability of surplus quality food to charities has grown rapidly in Victoria and other States. It is a non-profit and volunteer activity that involves complex logistics, skilled management of resources and a continuous level of innovation.

The number of services we offer has increased in recent years and today we assist charities with prepared meals for heating and serving at a central location or in the form of food parcels for people to take home. We handle both fresh food and longer life items, and that influences the nature of partnerships we have with different suppliers.

During the year we expanded our food rescue operations with Woolworths stores. We now work with 54 supermarkets – the largest fresh food rescue program with Woolworths in Australia. On average we collect 1,500kg of meat, vegetables and fruit per day. We have similar arrangements with some operators at the Footscray Wholesale Market, Costa's, Kinross Farms, Boscastle and The Fruit Box.

Fonterra, SPC Ardmona, HJ Heinz, Ward McKenzie and Scalzos are our partners that have longer life items such as pasta, rice, couscous, tinned tomatoes, cheese and cream.

Diversifying the type of food we rescue and our sources enables us to boost both the variety and number of meals we cook. Our kitchen staff and volunteers prepared 457,000 meals during the past year. This was a 36% increase on the previous year and three times what we were making before we built our new kitchen two years ago.

We also distributed 342,000 kg of uncooked food – a 39 per cent increase on the previous year – most of this was fresh fruit and vegetables. To handle this food we leased a warehouse near our kitchen and operations centre.

In the past year around 3,000 people have volunteered in the kitchen – 300 regular volunteers and 2,200 members of corporate groups and singles nights. Our kitchen now

runs three shifts a day and with the help of a dedicated volunteer coordinator almost every shift has our target number of helpers. We are very fortunate to attract so many volunteers.

As well as having people help in the kitchen, we now have volunteers driving two vans every day and helping in our warehouse – as well as accountants, sign-writers, lawyers, financial and food safety auditors, programmers and many other specialists donate their expertise and time. Freelance operators, small businesses and large corporations are also helping with pro bono skills and equipment, such as electrical contracting, vehicle maintenance and livery.

The guiding principles of FareShare are compassion, practicality and sustainability. That is why we take pride in the fact that we operate with an emphasis on keeping our operating costs low.

This year our income was \$700,000 and expenses \$600,000, with the surplus largely the result of a one-off donation to increase the size of our kitchen. Importantly, we maintained our unit cost at around 50 cents per meal.

The demand for FareShare's work continues to grow, as does the amount and quality of the services it provides and its reputation as a pioneer and innovator in food rescue and advocacy. None of that would be possible without a highly supportive President and Board, a remarkable staff and highly committed volunteers. I thank them and our other partners.

**Marcus Godinho**  
Chief Executive Officer

# The FareShare Community





**The Camberwell Salvation Army provides around 120 meals per week to**

people living in rooming houses, in public housing and those who are living alone and suffering social isolation. At a time when some of our other suppliers have been struggling to meet our need for fresh food, FareShare has provided a much-needed service. We appreciate the way in which they have been able to partner with us in serving the community and being an essential part of making a difference in the lives of those in need.



**Norman Gale, Director Community Services  
Camberwell Salvation Army**

**Who we support**

During the past year we supported over 160 charities and other agencies. This reflects the growth in amount of food we rescue and the demand for emergency food relief from within the community.

The volume of food and meals agencies receive can vary. The following are some of the charities we support and the amount of food we supplied to them in 2009/10:

Asylum Seekers Resource Centre	20,000 meals
City Life	41,000 meals
Kingston City Church	144,000 meals
Mullum Mullum Indigenous Gathering Place	39,000 meals
Sacred Heart Mission	55,000 meals
St Vincent de Paul	42,000 meals
Sunshine Mission	56,000 meals
Salvation Army	68,000 meals
Charities via VicRelief Foodbank (Yarraville and Dandenong)	145,000 meals

## We also helped:

Food at the Vault	Flowerdale Grace Church	Mountain District Vineyard Church	St Kilda Drop in Centre
Anglicare	Foothills Community Care	E. Community Mozambique of Victoria	St Kilda Gatehouse
Asylum Seekers Resource Centre	Fusion	Mullum Mullum Indigenous Gathering Place	St Kilda Parish Mission
BayCISS	Global Care	Narre Warren Christian Church (Transit Outreach)	St Mark's Community Centre
Belgium Avenue Neighbourhood House	Granya House	The Neighbours' Place	St Martin's
Betel	Halfmoon Caravan Park	New Peninsula Community Caring	St Mary's House of Welcome
Cardinia Combined Church	Harbour Care	North Richmond Community Centre	St Vincent de Paul - various locations
Careworks (Lilydale & Preston)	Heart to Hearts Soup Kitchen	Northcote Community Centre	Stitches
Casey Continuing Care Team	Heidelberg Men's Group	Northern Care Workers	Street Mission
Choir of Hope and Inspiration	Helping Hand Uniting Care	Northside Community Care	Sudanese Australia Integrated Learning
Christ Church Mission	Hobsons Bay Community Church	Olympic Adult Education	Sunshine Mission
City Life	Hobsons Bay School	Open Family	Syndal Baptist Church Foodbank
Collingwood Community Information Centre	Hope City Mission	Open Hands Food Relief Project	Tandana Place
Collingwood Knights	Innersouth	Ozanam House	Taskforce Community Agency
Collingwood Neighbourhood House	Innerspace	Peninsula Life	The Big Issue
Cottage by the Sea	Jika Jika All Saints	Prahran Mission	Theodora House
Countrywide	Keysborough Learning Centre	Ralac	Uniting Care Connections
Crossroads Youth and Family Services	Kingston City Church	Remar Australia	Vive Café
Darebin Information and Volunteer Service	Kingsway Food Pantry	Richmond Hill Foodbank	VRFB – Dandenong and Yarraville
Destiny Care	Knox Infolink Inc	Richmond Neighbourhood House	Wesley Mission – Dandenong and Footscray
Diamond Valley Food Share	Lighthouse Foundation	Sacred Heart Mission	Western Port Community Care
Dingley Village Community Advice Bureau	Lilydale Community Church Foodbank	Salvation Army - various locations	Wings of Care
Elisacare	Liz's Kitchen	Shrivings Adult Day Centre	Women's Housing
Faithcare	Margaret Oates	South Eastern Christian Centre	Workbridge
Fitzroy Primary School	Maysa	The Collingwood Cottage	Yarra Primary School
Fitzroy Homeless Youth Program	Missionaries of Charities		Youth at Risk
	Monash Oakleigh Community Service		
	Maroondah City Church		



Since beginning in a new form just two and a half years ago our Food Centre has expanded its services to providing food aid to about 150 families and individuals a week. We are particularly grateful to FareShare for the amount of processed food and fruit and vegetables we are able to obtain.

**We know that this food is nutritious and of particular benefit to families with young children.**

Father Stan Lim, Richmond Hill Churches Food Centre



**No other agency supports our food program.**

FareShare does its best to meet the needs of the agency if they can and be responsive to the changing community needs.

Sue Kent, Belgium Avenue and Collingwood Neighbourhood House



**FareShare provides good quality fresh cooked products which we get from no other source.**

Lorene Noble, Mission House



**The supply of fresh fruit from FareShare is truly exceptional. We've had to get a new industrial fridge to handle the tonnage!**

Patrick Lawrence, The Asylum Seekers Resource Centre



Dandenong is an area of high need in terms of food security, personal wellbeing and community connectedness. FareShare delivers food to Avocare that it has rescued from a variety of locations. This greatly assists us with the number of meals we are able to serve with our limited budget.

Gill Latchford, Avocare



## A little more on some of the agencies we support

### **Cottage by the Sea**

This grand old Cottage by the Sea is on the coast at Queenscliff. It is a landmark property which has been extended and now offers a wonderful holiday destination for more than 900 kids from disadvantaged families each year. These are children who might not otherwise have a holiday or get to surf, kayak, sail and hike.

All their meals are prepared – and because they are on holidays, they don't even need to help with the dishes! So it's not like a school camp at all. Breakfast, lunch and dinners are prepared onsite by Jan, the cook of more than 20 years, and other staff and volunteers.

FareShare provides them with meat for barbecues and other evening meals, and with pastries for some of their lunches. In addition a volunteer crew from the Cottage travelled up to Melbourne in October to spend half a day helping us in the kitchen. They had a great time and we loved having them join us.

[www.cottagebythesea.com.au](http://www.cottagebythesea.com.au)

### **Melbourne Street Choir**

Most of us would know them as the "Choir of Hard Knocks", made famous several years ago by the ABC TV series. They have since changed their name to the Choir of Hope and Inspiration – still inspired and led by Dr Jonathon Welch AM. The choir now numbers about 45 singers who meet every Wednesday at Federation Square's BMW Edge - their new "rehearsal space". There they meet up, chat, have lunch, and of course sing! They have formed a very tight knit and supportive community which they like to think of as "family".

Volunteers pick up food on Wednesday mornings to prepare lunch for the choir members when they have a break in rehearsals – including FareShare pastries, salads made from vegies, and fruit (both from SecondBite). For many the lunch they share every Wednesday is arguably their most nutritious and the only time they sit together to eat as a 'family'.

Rehearsals are generally in preparation for one of their many performances in Victoria and interstate. They recently toured Adelaide and recorded a track with Grace Knight, from Eurogliders, for the new series of Underbelly . For the choir members, meeting Jonathon and joining the choir has changed their lives – remarkably. To hear their stories is undoubtedly moving.

[www.choirofhopeandinspiration.com](http://www.choirofhopeandinspiration.com)

### **SAIL (Sudanese Australian Integrated Learning Program)**

SAIL began in 2001 when a couple of Melbourne University students started helping some Sudanese students living in the Western Suburbs with their written English and homework on a Saturday morning. This humble endeavour has since snowballed and is now a bustling community service, auspiced by the Melbourne Anglican Foundation. Around 200 volunteer tutors link up with 400 students across six "campuses" in and around metropolitan Melbourne every Saturday morning. The students are aged from pre-school through to adults. Depending on their needs, their time is spent playing, reading, drawing, coaching, and helping review their English and their school work.

Lunch is served for the tutors and students at the end of each Saturday session – usually sandwiches, FareShare pastries, and fruit collected by SecondBite. Sharing lunch is an important part of building a supportive SAIL community!

[www.sailprogram.org.au](http://www.sailprogram.org.au)



FareShare provides a hassle-free, ever-reliable supply of food for a community well deserving of such support.



Nik Tan and Cara Morrissy  
Sudanese Australian Integrated Learning Program

## Food at the Vault

The Vault is “a safe place for people to come and experience trust and relationship in a friendly, warm and welcoming environment”. Organised by the Activate Church, it operates out of an old bank building in the centre of Ringwood - thus the name.

The Vault is in fact a drop-in community centre which provides free tea, coffee and biscuits, a place to read - with newspapers and magazines provided - and community services including client assessment, programs, mentoring, information and referral.

The Vault set up its Friday night meal service about 6 months ago. Each Friday fortnight it serves a two course (hot meal and dessert) for free to about 60 hungry people who drop in. Sometimes this might be families, but more often it is individuals – and invariably young local people.

The cook, Denise Thomas, is a volunteer who on a fortnightly basis devotes about 20 hours to pick up various ingredients on a Wednesday from FareShare and other sources and delivers it to the houses of other volunteers who cook meals from home. From FareShare Denise receives fruit, vegetables, eggs and meat.

Volunteers then bring their delicious food to the 'Vault' on Friday afternoons, where final preparations are made and the meals are served in very comfortable and inviting surrounds.

[www.activatechurch.com/  
What\\_we\\_do/The\\_Vault.aspx](http://www.activatechurch.com/What_we_do/The_Vault.aspx)



Collaboration is a key element to the success of the Choir and their future. We couldn't provide such outstanding service without the support and generosity of organisations like FareShare.

Dr Jonathon Welch AM  
Choir of Hope and Inspiration



# Feed Melbourne





Feed Melbourne fundraising event at Federation Square, Melbourne, August 2009.



In 2008 the Maroondah Leader encouraged its readers to donate towards an appeal to help a local food charity stay open two, not one, days each week. It prompted Melbourne's newspaper chain to ask – what are the needs of local food charities across Melbourne and how could we help?

Leader contacted FareShare with these questions and together we have established a partnership and campaign that has helped so many local Melbourne charities.

Feed Melbourne is designed to do two things: raise money to increase the capacity of Melbourne charities to handle food, including FareShare, and raise awareness of food insecurity, food waste and food rescue. All Leader newspapers encourage their readers to donate to the campaign and for local charities to apply for an award to improve their food handling capacity.

The campaign has now run for two years and the response from the community has enabled us to give 40 \$10,000 awards to Melbourne food charities providing support to people in their communities. Charities have used awards to purchase fridges, freezers, cool rooms, refrigerated vehicles and so much more.

Gina of Theodora House in Langwarrin has used a Feed Melbourne Award to buy a fridge, freezer and some pantry shelving, and has already filled them with food. She proudly showed us this when we visited.

To Kingsway Pantry, a very small charity, receiving a Feed Melbourne Award was like “Christmas coming in August”. Belinda, who runs the food program from a garage, delighted in showing the new commercial fridge and freezer together with the “vermin proof” cupboards. They are allowing her to store more food for distribution to people within her community.

Gina and Belinda told us about the growing number of people approaching them for help and said they would hate to turn anyone away.

This year Woolworths supported the campaign by accepting donations at cash registers in their supermarkets and the Groove Train group of restaurants once again donated 50¢ for each main meal served during the campaign. Linfox joined in with a very generous donation, as did the Pratt Foundation after providing our very first donation when we started in 2009. Fenton Communications also extended its support of FareShare by helping generate more publicity for the campaign. Thank you one and all!

In the second campaign we “dumped” 20 tonnes of food at Southbank on the Queen’s Birthday weekend to highlight how much food goes to landfill in Victoria every 15 minutes. And Jonathon Welch and his Choir of Hope and Inspiration sang ‘Food, Glorious Food’ to attract people to the display.

Another highlight of the campaign was the Singles Night for 250 participants at Etihad Stadium, put on by an enthusiastic crew of 42 FareShare staff and volunteers. Thank you to Etihad Stadium, Delaware North and MAD Woman for making the event possible and allowing us to prepare an extra 10,000 meals for agencies in one night.

This year also saw the launch of Feed Sydney by our sister organisation in New South Wales, OzHarvest, and Leader’s equivalent Cumberland and Courier newspapers. The campaign generated a lot of publicity and resulted in many food businesses contacting OzHarvest with donations of surplus food.

We also saw Woolworths launch its own funding program for organisations like FareShare and local food charities. Over the course of 2010 the company has given away \$2 million Australia-wide to help charities receive food from their stores and other food donors.



Faithcare, in Donvale, received a Feed Melbourne award in 2009. Lauren Coates used the Award to purchase a refrigerated container and shelving for their “supermarket”.

# Who supports us



## Our Food Donors

In 2009/10 we continued to partner with many food businesses. Most noteworthy was our relationships with Woolworths. We are now working with 54 of the company's Melbourne supermarkets picking up on average 1,500kg of fresh meat, vegetables and fruit every day.

The relationship between FareShare and Woolworths is a true partnership. The program has helped us to not only increase the number and range of meals we cook, but also their nutritional value. For the first time we have a regular supply of rescued meat, which is allowing us to increase the protein levels of our meals.

From Woolworths' perspective we are helping the company to achieve its zero waste to landfill goal. We are also helping it to reduce the cost of contractors removing surplus food from its stores. No-one knows about the amount of food Woolworths turns over more than its staff and they are right behind our fresh food rescue program.

Each year a number of other companies quietly go about working with us to divert their surplus quality food our way. We are particularly fortunate to have excellent relationships with the Costa Group, Kinross Farms, Boscastle, Fonterra, SPC Ardmona, HJ Heinz, The Fruit Box, R Anduey and Ward McKenzie. Thank you for your continued support.

From daily collections of hundreds of kilograms to occasional pickups from small businesses, FareShare is working with many food companies. Thank you to the following regular suppliers:

Kruger Anz	Golden Circle	Quality Foods
Birubi Foods	Goodman Fielder	Scalzo Foods
Calender Cheese	Merchant Foods	Sealane Foods
Coles Supermarkets	McCoppins Supermarkets	Simon Johnson
Dench Bakers	Nicholson Street Baker	South Pacific Harvest
Eastern Epworth Hospital	Pampas	Syndicated Coffee
Epworth Hospital	Peter Watson	Top Cut
Extra Foods	Phillippa's	Unilever
Fig Fine Foods	Pitango	

## Quantifying the Environmental Benefits of Rescuing Food

Australians are very aware of climate change and the need to reduce what has become known as our "carbon footprint". Millions of dollars are currently being spent on energy reduction programs and alternative energy sources.

Food rescue is an activity that not only provides direct assistance in the form of meals for the needy. It is also a practical and relatively low cost form of energy conservation. The more food that is used and not discarded, the less food we need to produce. And the less food that is sent to landfill, the less greenhouse gas emissions we emit as a society.

FareShare partner Hyder Consulting developed a model for calculating the environmental benefits of FareShare's annual operations. With the help of Hyder's Kyle O'Farrell and volunteers Mark Knight and Jasmine Errey we can now report our annual environmental benefits.

Our Food Recovery Environmental Benefits Calculator computed the environmental benefits from all of the food we rescued in 2009/10. The results were:

- A saving of 562 831 kg CO<sub>2</sub> equivalent in greenhouse gas reductions – comparable to removing 135 cars from the road for a year
- 795 333 megajoules saved from use in the production of new food – equivalent to the annual electricity use of 34 households
- An extraordinary 37,126,958 litres of water saved – enough to fill nearly 15 Olympic swimming pools
- A reduction of 350 m<sup>2</sup> of food waste going to landfill – equivalent to the annual household landfill generation of around 700 houses.

## Our Volunteers and Pro bono support partners

FareShare's operations depend on highly capable permanent staff and volunteers. Ten years ago we started with a dozen people. We now have three shifts every day with up to 15 volunteers in each shift.

We are sourcing more of our volunteers from corporate groups. This year, NAB, AXA and GE led the field, but we also had many staff join us from Foster's, ANZ, VicSuper and Experian.

A number of these companies have also become financial supporters and we thank them for that. Again, these are partnerships - we provide companies with team building and corporate social responsibility projects and they help us with staff time and vital financial support.

A particular mention should be made of our volunteer chefs who helped supervise our evening shifts including John Tully, Polly Harvey, Sally Roxon, Sheryn Anderson, Colin Masters, Garrett Huston, Mark Knight, Derek Parker, Benjamin Francis and Heather Stone. Thank you.

Sheryn Anderson (below) works in community justice by day, is a mother by night; except for one night a week – she is a volunteer chef who helps supervise evening shifts at FareShare.



While most of our volunteers work in our kitchen or warehouse, or drive our vehicles, we have a broad range of highly qualified professionals and businesses that provide pro bono services (and products). Thanks to:

- Julian Pang, Andrew Haig and Chris Evans for graphic design and newsletter distribution
- Ron Burke, Marcia Kempe, Derek Parker, Pia Dimattina for freelance writing
- Julie Smith, Alex Bird and Shankar Sribalachandran for bookkeeping and accounting
- Hannah Colman for maintaining our Facebook site
- Kevin Smart and Michael Barden for handy work around the kitchen
- Peter Smart, John Wilson and Neville Rose for IT support
- Melina Schamroth for recruiting volunteers as part of our Singles Nights

Last but by no means least thanks to Sandy Dudakov, our Vice-President, who this year was the inaugural winner of the Premier's Community Volunteering Leadership Award.

In all we estimate the value of our volunteering was worth \$643,000 for the year.

Many businesses also partner with FareShare and provide valuable products and services.

A big thank you also for the support provided by the following businesses:

- Gordon Institute of TAFE for food safety and handling training for volunteers
- Bovis Lend Lease and their subcontractors for fitting out our offices
- Cryovac-Sealed Air for providing thousands of plastic bags for our wet meals
- DayLabels for all of our food safety labeling
- Davies Collison Cave and Sackville Wilks for legal advice
- Donati Electrical Contracting for all of our electrical maintenance and equipment
- Exopest for regular mandatory pest free maintenance services
- Fenton Communications for communications advice and services
- Fleetmark for livery for our vehicles
- GMK Centric Chartered Accountant for auditing our accounts
- MetroMotion for kitchen and cool room designs
- Milestone Chemicals for cleaning and washing products
- Pang & Haig for another year of all of our graphic design work
- Right Lane Consulting for much guidance on researching our agencies
- SAI Global for auditing our surprise audits of our food safety and handling



The estimated value of  
volunteered work for FareShare  
was worth \$643,000 for the year

## Our Supporters – Trusts, Foundations, Business Partners and Private Donors

FareShare continues to operate without government funding and is a very lean organisation. All of the volunteer and pro bono support we receive helps us to keep our expenses to an absolute minimum.

However, there are some costs that are unavoidable. Thank you to the following people and organisations for their very generous financial support this year:

Besen Family Foundation

Buzz Products

Campbell Edwards Trust

Clemenger BBDO – National Community Foundation

Foster's

Garry White Foundation

GE

GlaxoSmithKline

Groove Train

Helen Macpherson Smith Trust

Ian Potter Foundation

Inner North Community Foundation

International Power

Jack Brockhoff Foundation

J Markoff Family Trust

Lord Mayor's Charitable Foundation

Myer Foundation

National Australia Bank

Nelson Alexander

Newman's Own Foundation

Perpetual Trustees

Pratt Foundation

TIC Group

United Way

Visy Industries

## We are also grateful for help from the following organisations to establish our kitchen:

The Jack and Ethel Goldin Foundation

The Campbell Edwards Trust

Collier Charitable Fund

The Peter and Lyndy White Foundation

The Jack Brockhoff Foundation

Sustainability Fund

## Founding supporters:

Jewish Aid Australia

Pratt Foundation



When distributing funds from the trusts we manage, we assess an organisation to ensure it is well placed to have an impact on the community. This includes looking at leadership, governance, capability and outcomes.

FareShare demonstrated how it was going to measure the effectiveness of its project – not only as a standalone but also in terms of achieving the organisation's overall objectives.

The organisation also showed good leadership and capability, for example, by joining forces with other similar providers with the aim of improving efficiency.

Kirriy Burgess  
Philanthropy Services Manager for Victoria  
Perpetual Trustees



Helping to supervise night shifts in FareShare's kitchen is a fantastic experience. I work with a great group of people who are helping others, who are selfless and are from all walks of life, and are committed to making a change in society.

FareShare serves many functions. The main one is rescuing food which is destined for the tip – and is perfectly edible – to feed those in need.

**It's the perfect charity organisation, with management to match.**

**John Tully**  
Co-Owner, Bistrot D'Orsay and Bottega



GE has been actively supporting FareShare throughout 2010. Over 150 GE Volunteers have donated over 650 hours to FareShare's kitchens in 2010 and many more assisted Feed Melbourne. As a Key Community Partner of GE in Victoria, FareShare is conveniently located less than 4kms from GE's Melbourne head office. Being in the same neighbourhood has allowed GE to provide urgent last minute volunteers to ensure FareShare hits production targets. As a close friend and neighbour to FareShare, GE looks forward to continuing its support in the years to come.

**Kate Uren**  
Market Development Leader, GE Energy



## BALANCE SHEET AS AT 30 JUNE 2010

	2008/2009 \$	2009/2010 \$
<b>Current Assets</b>		
Cash and cash equivalents	422,237	663,303
Debtors	6,002	–
<b>Total Current Assets</b>	<b>428,239</b>	<b>663,303</b>
<b>Non-Current Assets</b>		
Property, plant and equipment	933,806	993,004
<b>Total Non-Current Assets</b>	<b>933,806</b>	<b>993,004</b>
<b>Total Assets</b>	<b>1,362,045</b>	<b>1,656,307</b>
<b>Current Liabilities</b>		
Trade and other payables grants received in advance of expenditure	201,058	424,036
Provisions	7,000	16,688
<b>Total Current Liabilities</b>	<b>208,058</b>	<b>440,724</b>
Long term provisions	–	2,908
<b>Total Liabilities</b>	<b>208,058</b>	<b>443,632</b>
<b>Net Assets</b>	<b>1,153,987</b>	<b>1,212,675</b>
<b>Equity</b>		
Retained earnings	1,153,987	1,212,675
<b>Total Members' Funds</b>	<b>1,153,987</b>	<b>1,212,675</b>

## INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2010

	2008/2009 \$	2009/2010 \$
<b>Revenue</b>		
Philanthropic organisations	228,728	231,907
Donations, Fees, Memberships and other	145,082	237,638
Business sponsorship and donations	98,068	141,545
Feed Melbourne grant (Community Development Fund)	–	45,000
Interest	7,937	10,635
<b>Total Revenue</b>	<b>479,815</b>	<b>666,725</b>
<b>Expenses</b>		
Production	155,940	223,503
Transport – Collecting Food Donations and Distributing Meals	148,837	240,062
Communcation and Fundraising	51,389	63,343
Administration	27,516	42,768
Feed Melbourne	18,943	38,361
<b>Total Expenses</b>	<b>402,625</b>	<b>608,037</b>
<b>Surplus</b>	<b>77,190</b>	<b>58,688</b>

Financial Statements audited by GMK Partners



## The year ahead

We are looking forward to another successful year. We have developed the expertise and reputation, and our partnerships require to continue to grow.

Customer satisfaction is essential for the success of any commercial organisation. It is no different in the not for profit sector. We need to understand and respond to the needs of those we service – the businesses with surplus food and those in need of that food.

To ensure we understand the needs and capabilities of local food charities we have developed comprehensive research with the assistance of Right Lane. In this endeavour we have been joined by other food rescue organisations including SecondBite and VicRelief Foodbank. Our three organisations will share the data and use it to jointly plan how we can most efficiently get the greatest amount of good food to charities that need it.

To enable us to cook more meals and make the most of the food we receive, we are expanding our cooking capacity.

This will be costly and before proceeding we will closely review the results of our field research to assess demand.

We will continue to actively support and build our Feed Melbourne campaign with Leader Community Newspapers. The feedback from agencies is that the financial support we have been able to provide through this campaign – in addition to the food – is much needed and very much appreciated. It's helping them to receive more food from FareShare, VicRelief Foodbank and SecondBite.

# Donation Form

Title  Firstname

Surname

Company name

Address

State  Postcode

Phone

Email

I would like to help by making a tax-deductible donation of:

\$25  \$50  \$100  \$200  \$500

other (please specify) \$ \_\_\_\_\_

**OR**, I authorise FareShare to make automatic deductions from my credit card until further notice to the value of \$ \_\_\_\_\_ per month.

Cheque/Money Order (enclosed) made payable to FareShare

**OR**

Please charge my:  VISA  MasterCard

Card No.  /  /

Expiry Date  /

Cardholder's name

Signature  Date



## Ways to donate:

**Post** this completed form to :

**FareShare, 1 Thompson Street,  
Abbotsford VIC 3067**

**Phone** (03) 9428 0044 or mobile 0416 180 802

**Fax** this completed form to (03) 9428 1844

**Internet:** Donate online at [www.fareshare.net.au](http://www.fareshare.net.au)

**Privacy Statement:** FareShare is committed to your privacy and abides by all privacy laws. All information you provide us with is confidential. You may request to be removed from our mailing list by contacting us at any time.

**FareShare Australia Inc** ABN 89 304 710 474

Donations over \$2 are tax deductible.

# Thank you for your support



**For every \$100 we receive we make 200 meals!**



# Acknowledgements

FareShare would like to thank the following contributors for their generous assistance with time and expertise in producing this Annual Report pro-bono:

Words by Ron Burke.

Photographs by Jeremy Blincoe, Robert Mckechnie, Katie Wong and Leader Community Newspapers.

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Financial Statements audited by GMK Partners.



### **Kitchen and postal address**

1 Thompson Street  
Abbotsford VIC 3067

### **General Enquiries**

Telephone (03) 9428 0044

### **To donate money**

Visit [www.fareshare.net.au](http://www.fareshare.net.au)

Contact Sally Seckin, Manager Agencies and Fundraising  
on 9428 0044 or email [sally.seckin@fareshare.net.au](mailto:sally.seckin@fareshare.net.au)  
or see the donation form inside this report.

### **To volunteer – individual and corporate**

Contact Rosie Kelly, Volunteer and Pro Bono Coordinator  
on 9428 0044 or email [rosemary.kelly@fareshare.net.au](mailto:rosemary.kelly@fareshare.net.au)

### **To donate food**

Contact Chris Scott, Manager Logistics  
Call 9428 0044 or 0425 112 225 or email  
[chris.scott@fareshare.net.au](mailto:chris.scott@fareshare.net.au)

### **To receive food**

Contact Sally Seckin, Manager Agencies and Fundraising  
on 9428 0044 or email [sally.seckin@fareshare.net.au](mailto:sally.seckin@fareshare.net.au)

[www.fareshare.net.au](http://www.fareshare.net.au)