Kitchen and postal address
1 Thompson Street
Abbotsford VIC 3067

General Enquiries
T: (03) 9428 0044

To donate money
Visit www.fareshare.net.au,
Ring Marcus Godinho, FareShare CEO
on 9428 0044 or 0416 180 802
or see the donation form inside this report.

To donate or receive food
T: (03) 9428 0044 M: 0425 112 225
info@fareshare.net.au

To volunteer
info@fareshare.net.au

www.fareshare.net.au
Board members 2008/2009
David Harris, President
Steven Kolt, Vice-President
Lynda Court, Secretary
Sandra Dudakov
Annette Chaitman

Board members commencing 2009/2010
Julie Smith, Executive Director, PricewaterhouseCoopers – FareShare Treasurer
Toni Hetherington, Deputy Editor, Sunday Herald Sun
Philip Brass

Staff
Kath Cotter and Chris Scott, Manager Food Donations and Distribution
Marcus Godinho, CEO
Julien Jane and David Hobba, Production Manager
Rob McMurrich, Sous Chef and Driver
Joelle Metcalf, Driver

Our Vision
A society where food is not wasted and hunger is minimised

Our Mission
Rescue and redirect quality food that would otherwise be wasted
Produce and distribute meals to people in need
Raise awareness of food insecurity and the value of food rescue

Our Guiding Principles
Compassion • Practicality • Sustainability
Another year in the life of FareShare

Organisations such as FareShare think in years

They talk about their successes – their failures – and the influences on their activities in years.

For this last year the major talking point has been the global financial crisis and its impact on Australia.

The people that FareShare assist have more immediate concerns

They think in days.
Their concerns are always local.
They talk about their successes – their failures – and the influences on their activities in the most basic way.

Their focus is on obtaining enough food to eat each day.

While the attention of most Australians – their leaders – and the businesses they work for has been on global and national economic issues – many people worry about the source of their next meal.

This report looks at the way FareShare has responded to the global financial crisis and has spent each day of the past year assisting Victorians who are hungry…
FareShare is a not-for-profit organisation that prepares meals for hungry and homeless Victorians.

FareShare collects quality surplus food that would otherwise be wasted from a broad network of businesses. Some food is redistributed directly to agencies in need. We also prepare food in our own kitchen and then deliver individual meals at no cost to a large number of charities.

FareShare was formerly known as One Umbrella. We started in 2000 thanks to the foresight and commitment of a group of people concerned not only about the waste of food – but also the alarming rise in the number of people who could not afford enough food to eat each day.

Shortly after beginning we worked with the Law Institute of Victoria to campaign for new laws to enable the collection and reuse of food for charitable purposes. Our lobbying resulted in the introduction of the “Good Samaritan” law in 2002. That was necessary to protect people who donate food from potential legal action.

In nine years our operation has grown substantially. We now operate four vans to collect food from wholesalers, manufacturers, supermarkets, farmers and other businesses. This food is taken to our purpose built kitchen in the Melbourne suburb of Abbotsford.

Two experienced and highly qualified food professionals assess the volume and variety of food, the availability of volunteers and the community need. They then schedule the preparation of meals.

FareShare’s success has been built on its ability to harness a growing number of quality food suppliers and volunteers. It has also been built through the financial support of individual, philanthropic and corporate benefactors and sponsors.

In 2008/9 FareShare cooked an average of 29,000 meals a month for community service organisations meeting the needs of the hungry and homeless. We did this with an emphasis on high quality, nutrition and cost efficiency.

Another 250,000kg of food was rescued and delivered to charities, the equivalent of a further 42,000 meals. In all, we distributed 844,000 free meals to charities during the year.

In 2008/9 we produced and distributed meals at a cost to us of 48 cents each. Our aim is to maintain the quality – increase the number of meals we supply – and reach the cost to the point where we provide 25 meals at a cost of $10.

We are building a unique community organisation that aims to reshape the way people think about and use food.

Food is the most basic requirement of any person. Most have too much and many waste it. Others do not have enough – and need more of it. FareShare seeks to restore the balance by minimising waste.
Resilience is a term that has been widely used to describe Australia during the past year. It refers to the ability to cope with a major crisis. Australia has been recognized for its ability to cope with the global financial crisis and a subsequent local economic downturn. Added to that has been the tragedy of the Victorian bushfires and the resilience of the communities most directly affected.

FareShare has demonstrated its resilience during the past year. It has continued to grow despite the challenges it has faced. That growth has not only been in the range of food it provides for the hungry and homeless in our communities. FareShare has also grown in its reputation as an advocate for the better management of food and a leader in the reduction in food waste.

That leadership role has attracted new supporters this year such as Woolworths and the Leader Community Newspaper group. It has resulted in FareShare attracting an extraordinary number of volunteers – increasingly young professional people who sense the need to balance professional success with community engagement. This has been very pleasing for us. Yet, the fact remains that an estimated 370,000 Victorians will have run out of food at some time during the past year and have not been able to afford their next meal.

These are not just the people we might have traditionally considered most vulnerable. These include people with jobs and accommodation who are struggling with the rising cost of living. The irony of this is that while there are national campaigns about obesity and excessive food intake – little is said about those who are undernourished because they cannot afford food.

FareShare has proven resilient because its costs are relatively low and its resource efficiency relatively high. From the outset our objective has been to design an organisation that offers high value to our funders, the charities we supply and the people who depend upon them.

In today’s post global financial crisis world we believe service organisations that operate with the minimum number of staff, high levels of enthusiastic volunteers and simple processes will find favour. That has certainly been the FareShare experience during the past year.

Our funding is sourced mostly from philanthropic organisations. Particular thanks to:

- Jack and Ethel Goldin Foundation, Peter and Lyndy White Foundation and Jack Brockhoff Foundation for assistance in establishing our new Abbotsford kitchen
- Lord Mayor’s Charitable Foundation and Garry White Foundation for generous grants to help cover some of our kitchen operating costs
- Campbell Edwards Trust and a small group of exceptionally generous anonymous donors for a variety of support including the funding of new vans and drivers
- Myer Foundation (through the Ifeym Fund) who increased their support to help us increase production from our new kitchen

The big increase in people going hungry has been amongst people with jobs and accommodation who are struggling with the rising cost of living.
FareShare has had a successful year during a period of global crisis and local concern. We produced 344,000 meals. We collected a further 250,000kg of food such as fruit, vegetables and cereal – or the equivalent of a further 500,000 meals – and passed that on to charities. All up close to one million meals were distributed.

We increased the variety of meals we provided by adding casseroles, stews and pastas vacuum –sealed in individual, two person and family proportions. This type of innovation has been greatly appreciated by charities.

We now service over 100 charities, including outer areas such as Dandenong where the impact of the economic downturn has been serious and food insecurity is higher than anywhere else in Victoria.

A key factor in our ability to boost our services has been our growing public profile and the impact that has had on the number of volunteers we attract. Over 3,000 people volunteered with FareShare during the year. That is an extraordinary achievement for any community group.

While we take pride in our low cost operating model – we do need to fund our activities. The rate of increase in our expenditure has been commensurate with the rate of growth in the number of meals we distribute.

Our target continues to be to make and distribute free meals to charities at a cost to us of less than 50 cents a unit. During the past year we operated at a cost of 48 cents a meal.

While the demand for food support from within our communities is high, the capacity of local charities to manage the logistics of food acceptance and distribution is constrained.

Australia’s not-for-profit sector has had to rapidly adjust to the impact of the global financial crisis on the local economy and community.

There have been two main impacts. The demand for services from groups such as FareShare has increased. However – the total amount of funding available from government, the corporate sector and other contributors has fallen.

Many not-for-profit groups have had to reduce the services they provide. FareShare was an exception.

The number of meals we produced increased from 180,000 last year to 344,000 this year. The number of charities we service increased to over 100.

How have we been able to go against the trend and boost our activities? The main reason is that FareShare is guided by three principles – Compassion; Practicality; and Sustainability. We have built an organisation that operates with relatively low operating costs, maximum utilisation and minimum waste of resources, and a determination to put the interests of those we service first.

When crises of any nature occur an inevitable result is a return to basic values.

When economies and companies become too complex and fail – we eventually try to reduce the complexity that caused the problems and make them more transparent.

When our standard of living rises rapidly we often begin to waste resources. Many in our communities get left behind when incomes rise excessively and the price of basic needs such as food, clothing and shelter climb.

FareShare has taken the initiative to help local charities build their capacity to distribute more food to the needy.
FareShare is helping these charities build their internal capacity to increase the food they distribute to the needy.

We began a very important partnership this year with Leader Community Newspapers and community action group Do Something.

Together we launched Feed Melbourne. The aim is to raise awareness about the lack of food in many Melbourne households and much needed funds to enable local charities to receive, store and distribute more donations of rescued food from organisations like FareShare, SecondBite and VicRelief Foodbank. (Go to www.feedmelbourne.com.au)

The leadership and commitment of Leader’s staff and our staff and volunteers has been instrumental in the early success of this program. We look forward to a long and successful partnership.

Equally our partnership with Fenton Communications has been central to our efforts to engage food donors, volunteers and the broader community through Feed Melbourne.

In keeping with our role in helping the hungry and homeless – we managed the huge task of providing food for participants in the Homeless World Cup held in Melbourne. Our support saved The Big Issue – the event’s organisers - $80,000.

It is difficult to talk about a successful year when there remains so much unfinished business in terms of improving the quality of life for the people FareShare assists. Yet we are proud of the support we have provided in a year that proved so challenging.

My personal thanks to our highly supportive President and Board, a remarkable full-time team, and our many generous volunteers, donors and suppliers.

Marcus Godinho
Chief Executive Officer

The number of meals we distributed increased by 50% from 562,000 meals last year to 844,000 this year. The number of charities we service increased to over 100 compared to 59 the previous year.
We support a growing number of charities and community organisations. During the past year we helped over 100 groups in Victoria. That compares with 59 in the previous year. This increase reflects FareShare’s higher turnover of food and the ever-increasing demand for food from within the community.

While the volume of food and meals varies, we regularly supply large volumes to selected organisations.

In 2008/9 we provided particular assistance to:

- Asylum Seekers Resource Centre – 58,000 meals
  [www.asrc.org.au](http://www.asrc.org.au)
- Collingwood Community Information Centre – 42,000 meals
- Kingston City Church – 76,000 meals
- Sunshine Mission – 50,000 meals
- St Vincent de Paul, Collingwood – 34,000 meals
- St Mary’s House of Welcome – 94,000 meals
  [www.smhow.org.au](http://www.smhow.org.au)

In addition to the meals FareShare prepares, we also rescue food and deliver it directly to charities. We estimate that each 500g of food delivered can be made into a meal. In 2008/2009 rescued an estimated 250,000kg – the equivalent of an additional 500,000 meals. In all we supplied 844,000 meals to the following groups:

![Suzanne – Head Chef at Sacred Heart Mission. FareShare supplied them with an average of one tonne of food a month, much of which is meat and vegetables.](image-url)
We depend on the ongoing support of our food donors. We are particularly grateful for the support of our long term suppliers including Kinross, Costa’s, Boscastle, Calendar Cheese and Fonterra.

This year we were pleased to have new major suppliers including Woolworths and Melbourne Markets.

As the price of fresh food continues to climb the fruit we receive from The Fruit Box makes a real nutritional difference to many charities and those whom depend upon them.

FareShare is now collecting fresh fruit and vegetables and meat from 26 Woolworths supermarkets.
The key to the success of FareShare is highly capable permanent staff and volunteers. We started with one shift a day of up to 10 volunteers. We now have three daily volunteer shifts with up to 15 volunteers in each. A growing number of our volunteers come from corporate groups. This year, NAB led the field by providing over 500 staff.

Melina Schamroth’s – aka M.A.D. Woman – initiative of bringing together single people around community activities has been a real success. Each Thursday night 16 different single people are helping in the kitchen. Many have gone onto become regular volunteers.

Particular thanks to the trained chefs who helped supervise night shifts including Ron Hicks, Nick Cartright, Franco Italia and David Burns.

Most of our volunteers work in our kitchen, however we also have a broad range of highly skilled professionals who provide pro bono services. These include writers, graphic designers, bookkeepers, photographers, the Fenton Communications team and lawyers.

Particular thanks go to Sandy Dudakov.

Also to:
• Ruth McIvor for coordinating our volunteer program for many months
• Julian Pang, Andy Haig and Chris Evans for graphic design and newsletter distribution
• Pia Di Mattina for writing the newsletter and web site

Our permanent staff have ensured FareShare’s growth. Julien Jane completed six years of tireless work running our kitchen and departed from FareShare in June. Julien played a key role in the growth of FareShare, including starting up our operations in our relatively new premises and the development of our community of regular volunteers. Julien had a remarkable knowledge of cooking and food preparation, especially the incorporation of the wide range of raw materials we receive into meals that were both healthy and satisfying. However, it was her nature and skill that inspired so many diverse people to regularly give their time to help in the kitchen for which Julien will be most remembered and missed.

Our thanks to Julien for her service and to all our staff for their contribution during the year.
Our Supporters

Trusts, Foundations, Pro Bono Supporters, Business Partners and Private Donors

Thank you to the following people and organisations for their very generous financial support this year:

Boeing Aerostructures Australia  
Calvert-Jones Family Foundation  
The Campbell Edwards Trust  
International Power Australia  
The Garry White Foundation  
Helen Macpherson Smith Trust  
Lee Liberman  
The RE Ross Trust  
Lord Mayor’s Charitable Foundation  
Michal Szentai Family Holding Trust  
Myer Foundation (Reym Fund)  
Nelson Alexander  
_pratt Foundation  
StreetSmart  
Sustainability Fund  
TIC Group  
United Way  

We are grateful for the recent help to establish our relatively new kitchen:

The Jack and Ethel Goldin Foundation  
The Campbell Edwards Trust  
The Peter and Lyndy White Foundation  
The Jack Brockhoff Foundation  
Sustainability Fund  

Companies and suppliers provided their products or services pro bono. We thank:

The Benchmarque Group  
Clements Dunne Bell  
Davies Collison Cave  
DMG Radio  
Donati Electrical Contracting  
Fenton Communications  
Pang & Haig Design  
Process Partners  
National Australia Bank  
Sackville Wilks  
SAI Global  
Testo  
TIC Group

Pro Bono supporters

We thank all the companies and suppliers who provided their products or services pro bono. In all we estimate the pro bono support we received to be $150,000. The value of time people volunteered in the kitchen is estimated to be worth $555,000.

The year ahead

During the past year we succeeded in meeting stronger demand for our food services through careful management of all aspects of our operations.

We invested considerable time assisting local charities increase their capacity to receive, store and distribute larger volumes of food through Feed Melbourne.

These will continue to be our priorities in the year ahead.

Our Feed Melbourne partnership will be the primary means of funding the expansion of the capacity of charities to receive, store and handle food.

At the same time, we will progressively increase the output of our kitchen to achieve our immediate target of 600,000 prepared meals for the year.

A key part of our supply chain strategy will be the expansion of the number of Woolworths supermarkets we visit every day to collect fruits, vegetables and meat.

We will also establish a depot for storage and distribution in Thompson Street, Abbotsford (near our existing kitchen). We expect the current corporate and government focus on social responsibility and sustainability to continue. We believe FareShare is well placed to service the need for corporate volunteering projects that can make a substantive difference to the lives of the under-privileged in our communities – as well as to the reduction of the environmental impact of food waste.

Our expansion plans need to be based on careful planning and analysis. That will require us to develop further our understanding of food demand, type, packaging and distribution patterns.

The year ahead promises to be no less challenging than the year just completed. The satisfaction that comes from making a real contribution to the quality of life of others is the key driver for all at FareShare.

In 2009 Leader, FareShare and DoSomething! raised $279,000 for food charities across Victoria. The Pratt Foundation started the campaign with a $100,000 donation. We will run Feed Melbourne again in 2010.
Financials

BALANCE SHEET AS AT 30 JUNE 2009

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>422,237</td>
<td>220,017</td>
</tr>
<tr>
<td>Debtors</td>
<td>6,414</td>
<td>9,100</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td>428,651</td>
<td>229,117</td>
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<tr>
<td><strong>Non-Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>935,753</td>
<td>941,456</td>
</tr>
<tr>
<td><strong>Total Non-Current Assets</strong></td>
<td>935,753</td>
<td>941,456</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>1,364,404</td>
<td>1,170,573</td>
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<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and other payables including grants received in advance of expenditure</td>
<td>260,584</td>
<td>93,776</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>260,584</td>
<td>93,776</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>260,584</td>
<td>93,776</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td>1,103,820</td>
<td>1,076,797</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity</strong></td>
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</tr>
<tr>
<td>Retained earnings</td>
<td>1,103,820</td>
<td>1,076,797</td>
</tr>
<tr>
<td><strong>Total Members’ Funds</strong></td>
<td>1,103,820</td>
<td>1,076,797</td>
</tr>
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</table>

INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2009

<table>
<thead>
<tr>
<th></th>
<th>2008/9</th>
<th>2007/8</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philanthropic organisations (1)</td>
<td>178,728</td>
<td>1,026,390</td>
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<tr>
<td>Donations, Sponsorships, Fees and Memberships</td>
<td>243,150</td>
<td>151,459</td>
</tr>
<tr>
<td>Interest</td>
<td>7,937</td>
<td>7,117</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>429,815</td>
<td>1,184,966</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>2008/9</th>
<th>2007/8</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expenses (2)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Production</td>
<td>155,940</td>
<td>136,914</td>
</tr>
<tr>
<td>Transport – Collecting Food Donations and Distributing Meals</td>
<td>148,837</td>
<td>31,995</td>
</tr>
<tr>
<td>Communication and Fundraising</td>
<td>51,389</td>
<td>48,072</td>
</tr>
<tr>
<td>Administration</td>
<td>27,683</td>
<td>28,181</td>
</tr>
<tr>
<td>Feed Melbourne (3)</td>
<td>18,943</td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>402,792</td>
<td>245,162</td>
</tr>
<tr>
<td><strong>Surplus</strong></td>
<td>27,023</td>
<td>939,804</td>
</tr>
</tbody>
</table>

Notes:
1) 2007/8 revenue includes a $750,000 grant to establish the kitchen.
2) CEO salary allocated across the four functions.
3) Money we spent raising funds for local charities across Melbourne. This should be offset by a grant in 2009/10.
Donation form

Name
Company name
Address

State Postcode
Phone Fax
Email

I would like to help by making a monthly tax-deductible donation of:
☐ $25 ☐ $50 ☐ $100 ☐ $200
☐ other (please specify) $____________

OR

I want to support FareShare by making a tax-deductible donation of $____________

☐ Cheque (enclosed) payable to FareShare
☐ Money Order (enclosed)

OR

Please charge my: ☐ VISA ☐ MasterCard
Card No. / / /
Expiry Date / /
Total $____________

☐ Monthly (please tick if appropriate)
Cardholder’s name

Signature Date

We will send an annual receipt to all monthly donors at the end
of every financial year.

For every $100 we receive we make and distribute 200 meals

Please post this form to:
FareShare
1 Thompson Street
Abbotsford Victoria 3067

Printable form – click here to download

Or donate by phone:
9428 0044 or mobile 0416 180 802

Or donate online:
www.fareshare.net.au

FareShare is registered as an Incorporated Association and is recognized as an Income Tax Exempt Charity as well as a Tax Deductible Gift Recipient. Donations over $2 are tax deductible.

Privacy Statement: FareShare is committed to your privacy and abides by all privacy laws. All information you provide us with is confidential. You may request to be removed from our mailing list by contacting us at any time.

Thank you for your support
Opposite page: FareShare supplied meals to participants in the Homeless World Cup 2008, held in Melbourne. FareShare’s support saved The Big Issue – the event’s organisers – $80,000.